

FOR IMMEDIATE RELEASE

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SALATA “CREATE YOUR OWN”

CONCEPT: Salata, the Latin origin of the word salad, is a salad bar with a twist. Diners create their own flavorful salad or salad wrap with unlimited selections from an array of fresh salad ingredients. Salata’s salad tossers toss each creation for a unique custom made salad every time.

MENU: A phenomenal array of lettuces, vegetables, fruits, cheeses, seeds and nuts – nearly 50 different ingredients to choose from. For a “complete meal” salad, diners are offered a variety of protein choices, from lean chicken breast in three flavors (pesto, chipotle and herb-marinated) to baked salmon, marinated shrimp, crabmeat or any combination of the above. Salads are topped off with a selection of nine different house-made, all-natural salad dressings. In addition to salads, diners can enjoy Salad Wraps made up of any salad bar ingredients rolled in a fresh flour tortilla – choice of chipotle, spinach, wheat or traditional flour. The bill of fare also includes freshly made soups (vegetable and tomato basil) and scrumptious brownies for a sweet ending.

SALATA DRESSINGS: Available for take-home purchase in 12-ounce bottles, these specially developed, all-natural dressings include Fresh Herb Vinaigrette, Classic Ranch, Classic Caesar, Honey Mustard, Ginger Lime, Chipotle Ranch, Fat-Free Sun-Dried Tomato and Fat Free Mango.

LOCATIONS:

919 Milam, #T-925 Houston, Texas 77002 (opened fall 2005)
Phone: 713/739-9300 Fax: 713/739-9301
Open Monday through Friday, 10:30 a.m. to 2:30 p.m.

1200 McKinney, No. 339 Houston, Texas 77010 (opened January 2007)
Phone: 713/739-9000 Fax: 713/739-9002
Open Monday through Friday, 10 a.m. to 6 p.m.; Saturday, 11 a.m. to 3 p.m.

WEBSITE: www.salata.biz

OWNER/CONCEPT CREATOR: Berge Simonian

CATERING AND DELIVERY AVAILABLE

ALL MAJOR CREDIT CARDS ACCEPTED